Cookie Policy

We use technologies on the site www.ranxter.us (the Site) to collect information that helps us improve your online experience. In this Cookie Policy, we refer to these technologies, which include cookies, pixels, web beacons and gifs, collectively as cookies. This policy explains the different types of cookies used on the Site and how you can control them. We may change this Cookie Policy at any time. Please take a look at the last effective date at the top of this page to see when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Site. Any personal information that we collect through the use of cookies is obtained through transparent notice to you and through your consent.

Cookies are small pieces of data, stored in text files, that are stored on your computer or other device when websites are loaded in a browser. They are widely used to "remember" you and your preferences, either for a single visit (through a "session cookie") or for multiple repeat visits (using a "persistent cookie"). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as "first party cookies"), or by third parties, such as those who serve content or provide advertising or analytics services on the website ("third party cookies").

Both websites and HTML emails may also contain other tracking technologies such as "web beacons" or "pixels." These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

Where applicable, we provide you with the opportunity to opt out. We hope that this Cookie Policy helps you understand, and feel more confident about, our use of cookies. Please also see our Privacy Policy to understand the other ways in which we use information we collect about you. If you have any further queries, please contact us at info@ranxter.us

1. What is a cookie?

Cookies are small text files that are stored on your computer or mobile device. They are widely used in order to make websites work, or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and

remember important information that will make your use of a website more convenient (e.g. by remembering your user preferences).

2. What cookies do we use?

Below we list the different types of cookies we may use on the Site.

Required. These cookies are essential for our websites and services to perform basic functions and are necessary for us to operate certain features. These include those required to allow registered users to authenticate and perform account-related functions, store preferences set by users such as account name, language, and location, and ensure our services are operating properly.

Performance Cookies. Performance cookies, which are sometimes called analytics cookies, collect information about your use of this Site and enable us to improve the way it works. For example, performance cookies show us which are the most frequently visited pages on the Site, allow us to see the overall patterns of usage on the Site, help us record any difficulties you have with the Site and show us whether our advertising is effective or not. These cookies allow us to optimize performance by collecting information on how users interact with our websites, including which pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them.

Targeting or Advertising Cookies. We and our service providers may use targeting or advertising cookies to deliver ads that we believe are more relevant to you and your interests. For example, we may use targeting or advertising cookies to limit the number of times you see the same ad on our Site and to help measure the effectiveness of our advertising campaigns. These cookies remember what you have looked at on the Site and we may share this information with other organizations, such as advertisers. These cookies are set by us and our advertising partners to provide you with relevant content and to understand that content's effectiveness. They may be used to collect information about your online activities over time and across different websites to predict your preferences and to display more relevant advertisements to you. These cookies also allow a profile to be built about you and your interests and enable personalized ads to be shown to you based on your profile.

Google. Mobile device cookie for collection of data about App Users, including via identifiers for mobile devices (including Android Advertising ID and Advertising Identifier for iOS)To opt out of Google Firebase, please visit the Google Analytics for Firebase policy. Our website uses Google Universal Analytics, which is a service provided by Google that collects information about your visit to this site, including how often you visit, what pages within our domain you visit, and what other sites you have used prior to navigating to RanXteR's site. This allows us to better optimize your experience on RanXteR's website. As a part of this service, if you sign into RanXteR's website, the service will assign a unique User ID to collect information about interactions with RanXteR's website in different browsing sessions across devices (such as smartphones or tablets). Once this User ID is assigned, it will be used to collect information about your interactions with RanXteR website(s) across devices over time regardless of whether you are signed in to your RanXteR account. We do not transmit to Google through the Universal Analytics service any information that personally identifies you as an individual. To learn about the tools that Google may offer to opt out of its data collection through the Universal Analytics service

Opting out of third party targeting or advertising cookies does not necessarily mean that you will not see our advertising on third party websites, only that this advertising will not be targeted to you through the use of third party cookies.

Advertising / tracking cookies:

These cookies are set by external advertising partners and are used for profiling and tracking data across multiple websites. If you accept these cookies, we may show our advertisements on other websites based on your user profile and preferences. These cookies also save data about how many visitors have seen or clicked on our advertisements in order to optimize advertising campaigns

The website monitor activity on the site, providing deep analytics on how the site is being used, enabling website owners to optimize and improve their site. Website drop cookies of first- and third-party provenance on users' browsers. Some are necessary for the website to function properly, some serve statistics purposes, most track users for marketing purposes. Please be informed, that your browser can read the cookie, which can hold information on the user's language preferences, location, previous browsing activity, etc.

3. How do third parties use cookies on the site?

In some circumstances, we may work with third parties to provide services on our Site. Third-party advertisers and other organizations may use their own cookies to collect information about your activities on our Site and/or the advertisements you have clicked on. This information may be used by them to serve advertisements that they believe are most likely to be of interest to you based on content you have viewed. Third-party advertisers may also use this information to measure the effectiveness of their advertisements. We do not control these cookies and to disable or reject third-party cookies, please refer to the relevant third party's website.

4. How do I control cookies?

You may refuse to accept cookies from this Site at any time by activating the setting on your browser which allows you to refuse cookies. Further information about the procedure to follow in order to disable cookies can be found on your Internet browser provider's website via your help screen. You may wish to refer to http://www.allaboutcookies.org/manage-cookies/index.html for information on commonly used browsers.

Please be aware that if cookies are disabled, not all features of the Site may operate as intended.